



November 12, 2011

Dear Friends & Fellow Cattlemen:

We would like to inform you that Barker Cattle Company will no longer be part of the “Quest of the West” bull sale held in March each year at Spanish Fork, Utah. We feel it is time to move our marketing strategy closer to the ranch in Elba, Idaho. We will sponsor the “Barker Cattle Company Bull and Female Production Sale” on Saturday, March 31, 2012. The location will be the Burley Livestock Commission Yard in Burley, Idaho. We will keep you updated on further details as they develop through ads, our website (barkercattle.com), and personal contacts.

We have sincerely appreciated your business, friendship, and support in the past. We anticipate continuing to raise the type of seed stock you expect, and will provide the type of customer service you deserve. Our new direction will promote optimal access to cattlemen in the market corridors of Utah, Nevada, Wyoming, Oregon, & Idaho. We want to facilitate buyers with our later sale date, but yet be early enough for the bulls to make adequate adjustments before breeding season. The location meets our goals for marketing accessibility in the surrounding areas and provides an outstanding facility for the sale.

We currently have 35 head of quality bred heifers for sale. They were AI’ed and clean up bred to easy calving sires due to start calving the end of January. Feel free to call Tom or Tyler to discuss the details.

Once again we express our gratitude for the opportunity we have had to serve you and solicit your continued support. We anticipate providing internet bidding opportunities for those that find it inconvenient to attend on sale day. We are also planning a delivery package that will make transportation not only more convenient but less expensive as well. We welcome any correspondence on how we can better meet your needs in both breeding/conditioning and customer service as well.

Sincerely,

Ruel & Kay Barker  
801-792-1036

Tyler & Amanda Barker  
801-372-0996

Tom & Sally Ottley  
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